



AMENITIES



- Grand Ballroom
- Podium Swimming Pool
- BBQ Area
- Outdoor Cinema
- Zen Garden
- Rooftop Pool Bar
- Jogging Track
- Indoor & Outdoor Café

Radisson Blu Hotels, a signature BNW Development, rises as a contemporary hospitality landmark in RAK Central, where design, culture, and destination-led living converge. The project blends global hospitality standards with a deeply considered architectural narrative.



DESIGNED LIKE A REFINED, ENDLESS MOVEMENT

Inspired by the union of balance and dynamism, the architectural vision of Radisson Blu Hotels draws from the symbolic duality of strength and grace, form and flow. The two towers face each other, united through a lower-level central plaza that reinforces both visual continuity and spatial harmony. Curvilinear balconies and wave-like façade elements echo the movement of nearby waters, creating a constantly evolving skyline presence.

Interiors are envisioned to complement this architectural fluidity, offering a landmark that feels composed yet contemporary.

BNW DEVELOPMENTS

BNW Developments is a leading UAE-based developer, showcasing an illustrious portfolio of upcoming projects situated prominently in Ras Al Khaimah and Dubai. Renowned for its innovative approach and unwavering commitment to quality, the firm is poised to redefine luxury living in the UAE.

☎ 800 BNWUAE 🌐 www.bnw.ae ✉ info@bnw.ae

33rd Floor, Uborra Tower, Business Bay, Dubai, UAE

Radisson **BLU**
RAK CENTRAL

A NEW BENCHMARK IN
HOSPITALITY LIVING



RAS AL KHAIMAH



Handover: Q4 2029

A DEFINING PRESENCE IN RAK CENTRAL

Located within RAK Central, the project sits at the core of a growing business district defined by hospitality, residential, and commercial developments. Its positioning allows the towers to capture views toward the sea, the anticipated Wynn Resort and the wider city while remaining closely connected to surrounding urban activity and infrastructure.

At the heart of the development lies a central plaza conceived as both a social and environmental solution. Open from both sides, it is designed to channel prevailing winds, reduce heat, and enhance thermal comfort. Landscaped elements, water features, and shaded spaces transform the plaza into a natural gathering point for public events, leisure, and everyday interaction. Radisson Blu Hotels offers a carefully balanced lifestyle, where hotel services, leisure amenities, and thoughtfully designed spaces come together.

From rooftop pools and wellness facilities to business lounges and outdoor social zones, the project delivers an integrated hospitality-led living experience that is refined, functional, and future-focused.



Available Units	Area (sq. ft.)		Starting Price (in AED million)
	Min.	Max.	
Studio	476	721	1.35
1 Bedroom	1290	2152	2.97
Retail	338	18345	1.45
Kiosk	505	506	1.26

FACTS

- 414 Units : Total
- 342 Units : Studio
- 19 Units : 1 BR Apartments
- 51 Units : Retail
- 02 Units : Kiosk