

THE CHAIMAA DIFFERENCE

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RELIABILITY

DEDICATION

EXPERIENCE

EFFICIENCY

COMMITMENT

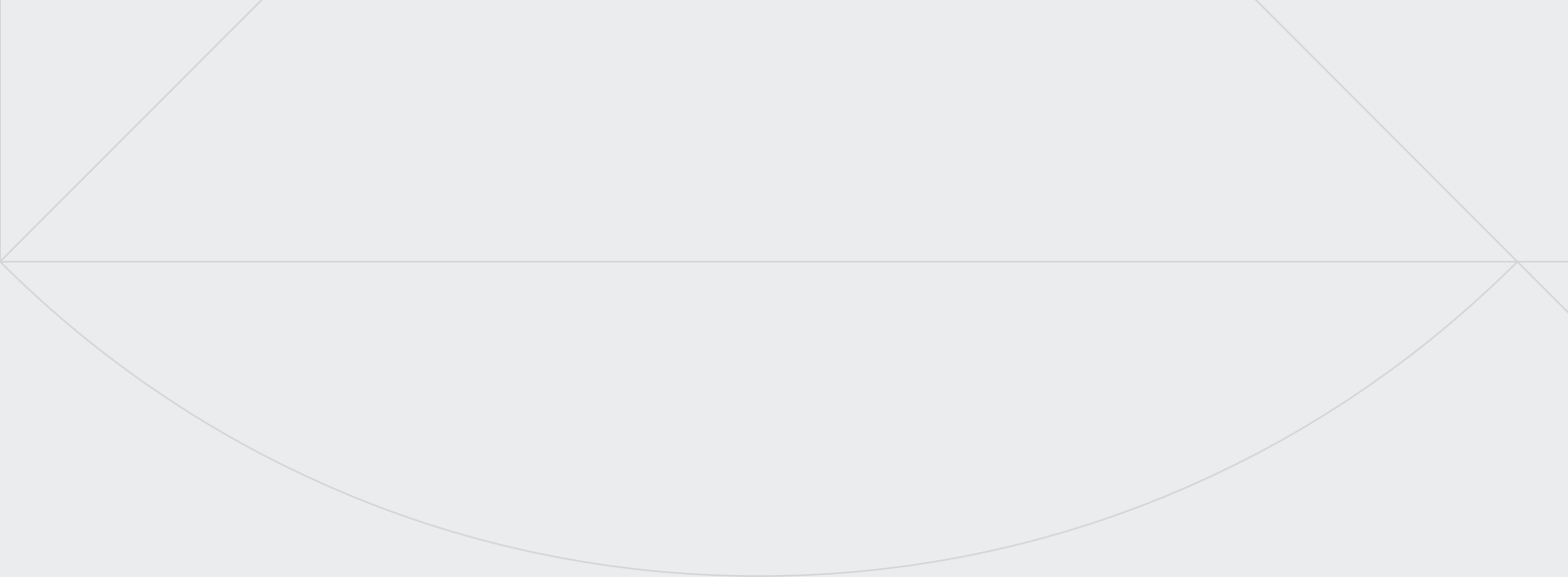
INNOVATION

PROFESSIONALISM

RESPONSIVENESS



LIVE DIFFERENT

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- O1. ——— Live Different
 - O2. ——— Buying a New Home with Chaimaa
 - O3. ——— The Chaimaa Legacy
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The pursuit of excellence is the cornerstone of our vision. We craft spaces to the highest standards, that embody quality, innovation, and enduring value—homes in masterful settings that don't just meet expectations, but redefine them for generations.

LIVE DIFFERENT

Each Chaimaa development bears a quintessentially unique insignia of beautifully elevated craftsmanship. Step inside, and you'll immediately sense something extraordinary, one that sets us apart from the ordinary. This isn't just about architectural precision or an enviable location. There's an intrinsic magic in the experience we create.

We'll guide and support you through every stage of your property journey, ensuring peace of mind from initial conversation to final welcome. At Chaimaa, you're not just purchasing a property—you're being invited into a carefully curated living experience that introduces a new balance.



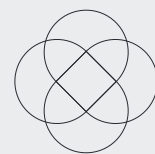
Blending the artisan's touch with a powerhouse's reach,
we create extraordinary spaces.

OUR CHARACTER

Our clients are the compass that guides every decision. For nearly sixty years, Chaimaa has been more than a developer we are stewards of aspiration. Our commitments are sacred, our promises absolute. Trust is not a given; it's a continuous dialogue of integrity, performance, and unwavering dedication.



BACKED BY A LEGACY OF
60 YEARS
AND 70,000+
DELIVERED UNITS



Boutique Approach, Global Capability

We operate as a boutique real estate developer, crafting each project with meticulous care and personal attention. Our approach ensures every development receives the focused expertise typically reserved for exclusive, small-scale ventures.

Best In-House Design Capabilities

Our internal design intelligence transforms architectural concepts into living, breathing environments that anticipate and exceed modern lifestyle needs. At Chaimaa Properties, our in-house design capabilities unite architecture, engineering, and interior expertise to create spaces that are functional, enduring, and aesthetically refined.

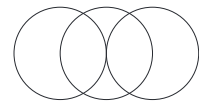
Elevating Everyday Living

Our developments redefine traditional amenities, offering distinctive spaces that transform daily experiences. Each residence is designed with unique features that uplift lifestyle, turning ordinary moments into extraordinary opportunities.





AMONG THE HIGHEST
AMENITIES TO
UNIT RATIO



Architecture As A Living Ecosystem

Architecture begins with understanding human rhythm, especially in unprecedented times. We choreograph environments that amplify liveability, aspirations and possibilities. Boldly carving new paths, our developments infuse biophilic principles and intelligent design to become living ecosystems that nurture well-being, inspire connection, and transform daily experience.

Community Centred Connection

We create spaces where neighbours become friends and strangers find common ground. Our developments foster spontaneous gatherings, shared experiences, and meaningful interactions that strengthen the social fabric. From communal gardens to gathering spaces, we craft places where relationships flourish, and collective spirit thrives.

Sustainable Vision Lasting Impact

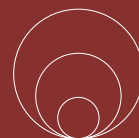
Our design transforms urban spaces into living canvases, where vertical walls purify air and rooftop gardens become productive ecosystems. We create environments that deeply connect with nature, crafting spaces that nurture both human potential and ecological balance. We preserve natural features while integrating green infrastructure, creating developments where architecture and environment exist in harmony.



Strategic Locations, Investing In Your Future

We scout strategic locations with exceptional value appreciation and unparalleled resident benefits, transforming each property into a gateway of opportunity where exceptional living meets smart investment.

AMONG THE HIGHEST RENTAL YIELDS IN JVC



Collaborative Partnerships, Global Vision



We collaborate with world-class architects, engineers, & contractors who share our vision of excellence, transforming creative potential into design breakthroughs where expertise meets imagination.

Property Management Beyond Handover



Our engagement doesn't conclude with key handover—it evolves. Responsive property management, continuous support, and a genuine commitment to your community define our approach. We don't just maintain properties; we cultivate living environments that adapt and thrive.

Loyalty: A Testament To Exceptional Service



Behind every repeated investment is a story of trust, quality, and exceptional service. Our track record speaks volumes: a quarter of our clients choose Chaimaa again, making us more than a developer—we're a trusted home builder.

A CLIENT LOYALTY RATE

48%





Timeless Quality



In a world of fleeting trends, we craft permanence. Our selections transcend momentary aesthetics—each material and proportion handpicked with richly textured fabrics. We build not for seasons, but for generations, creating developments that gain wisdom with age.

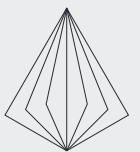
Integrity: Our Uncompromising Standard



We measure ourselves by standards that remain constant, regardless of market fluctuations. Our practices are transparent, our claims meticulously documented. What defines us is the excellence we deliver when no one is watching.

SUPERIOR QUALITY MATERIALS

COMPARED TO MARKET NORMS



REDEFINING THE HOME BUYING JOURNEY

Purchasing a home is a transformative journey. At Chaimaa, we design an experience as unique as the spaces we create.

From your first interaction to the day you receive your keys, our dedicated team becomes your trusted guide. We don't just sell properties; we curate pathways to your future.



Personalized Pathways

YOUR UNIQUE HOME STORY

Exceptional service is an intricate art—crafted through disciplined expertise, consistent dedication, and a profound understanding of human aspiration.

With nearly six decades of proven performance, we bring an assurance grounded in deep experience.

BEYOND STANDARD GUARANTEES

Our approach transcends traditional warranties. When challenges arise, we respond with transparency, empathy, and collaborative problem-solving. We don't just resolve issues; we honor the trust placed in us, finding solutions that reflect the integrity of our developments.





With You Every Step of the Way

BEYOND TRANSACTIONS TOWARDS EXPERIENCES

Our engagement doesn't conclude at key handover—it transforms. Post-handover teams remain actively accessible, ensuring your home consistently meets the exceptional standards of quality, comfort, and reliability that define every Chaimaa development.

People & Technology

YOUR JOURNEY, SEAMLESSLY SUPPORTED

Throughout construction, you'll receive regular updates and clear communication, supported by our MyChaimaa digital platform—an intuitive portal designed to keep you informed wherever you are. Every detail—from design selections to final finishes is managed with precision, care, and respect for your time.



YOUR GATEWAY TO TRANSPARENCY.

Our website is more than an information portal—it's your personalized window into the Chaimaa experience. Designed to keep you connected, this digital platform provides essential updates, key document access, and insights into your property journey. Whether you're exploring design details, tracking construction progress, or seeking information, our online resource ensures you remain informed and engaged throughout your home-buying experience.

WHERE VISION BECOMES THE LEGACY

Since 1960, the Chaimaa family has built an empire on principle: deliver excellence and expand with purpose. From a single vision, Chaimaa Holding emerged as a powerhouse across Morocco and the UAE. We've housed 70,000+ families—proof of our concept at scale.



O1

Impressive &
Diverse Portfolio

- Building & Construction
- Education
- Building Materials
- Manufacturing
- Tourism
- Event Management & Industrial Foods
- Healthcare

O2

70,000+ Delivered
Units & Plots

When excellence compounds
over decades

O3

2 Continents

- North Africa
- Asia (Middle East)
- 600+ Employees

O4

10+ Cities

- Marrakech
- Rabat
- Casablanca
- Dubai



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